

hope

**TOGETHER**

EVERYONE,  
EVERYWHERE,  
KNOWING JESUS



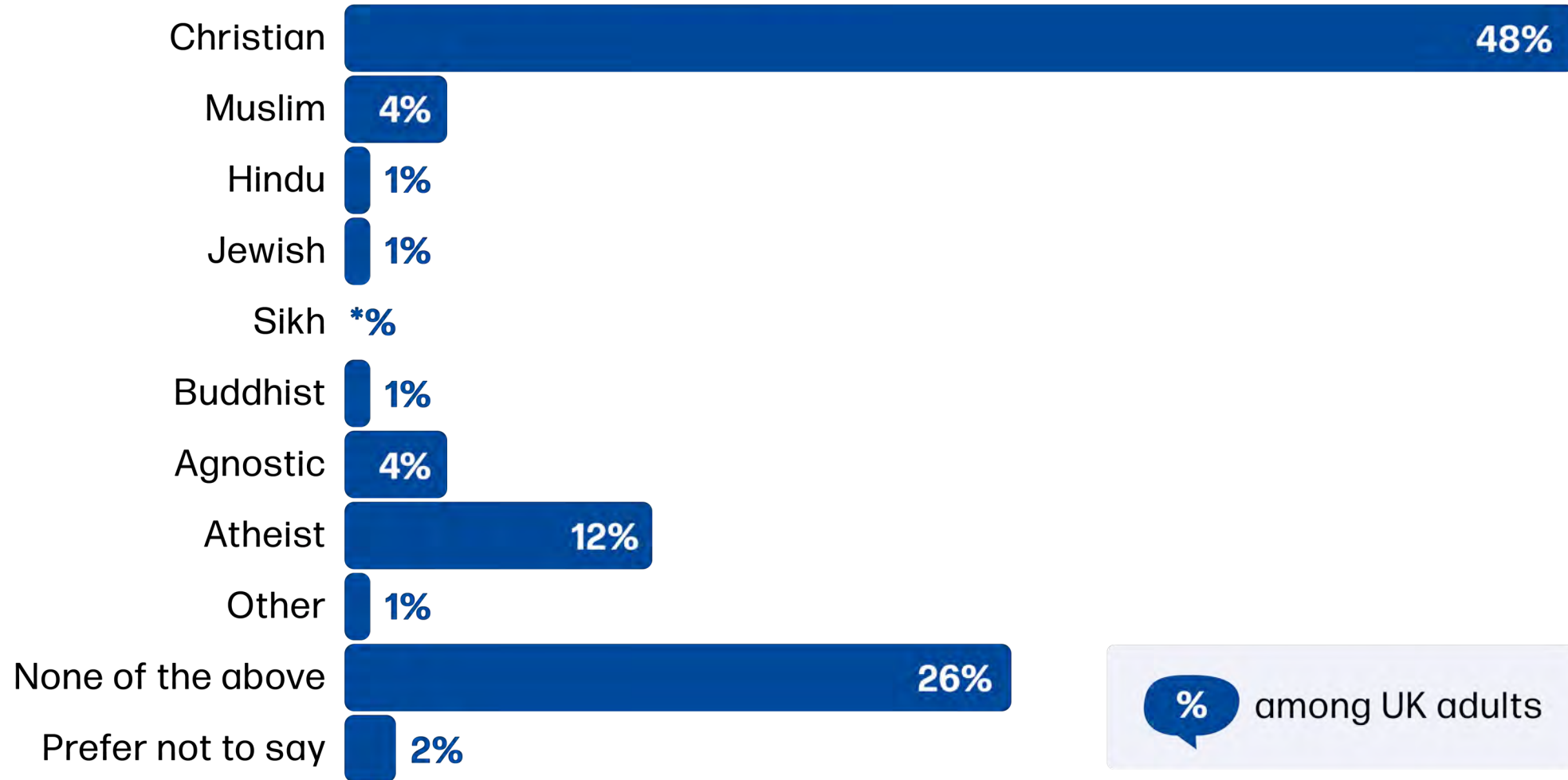
**Talking  
Jesus**

# How the research was conducted:

- ComRes Savanta – 10 minute on-line survey of 4,000 UK adults
- Field work was from 28<sup>th</sup> Jan – 13<sup>th</sup> Feb 2022
- Nat representative sample of 3115 UK adults
- Boost sample of 917 Practising Christians
- Combined dataset weighted by gender, age and region
- 1.54% margin of error

# Harvest Field

# The state of faith in the UK



# How people describe Jesus

God in human form who lived among people in the 1<sup>st</sup> Century

20%

A normal human being

25%

A prophet or spiritual leader, not God

33%

Other

4%

Don't know

18%

How people describe Jesus

%

among UK adults

**Was Jesus  
a historical  
person?**

Jesus was a real human being

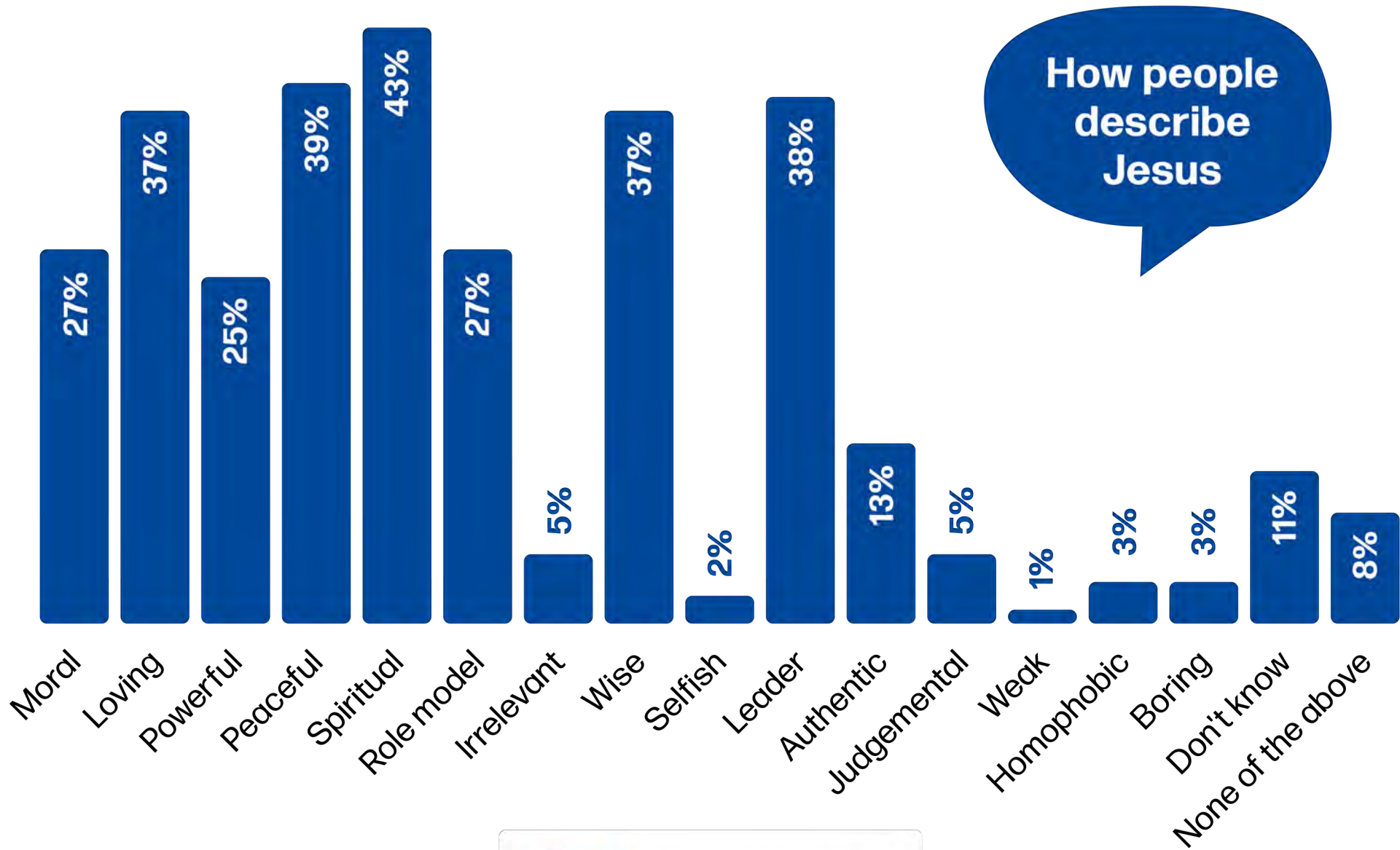
**54%**

Jesus is a mythical or fictional character

**28%**

**%**

among UK adults

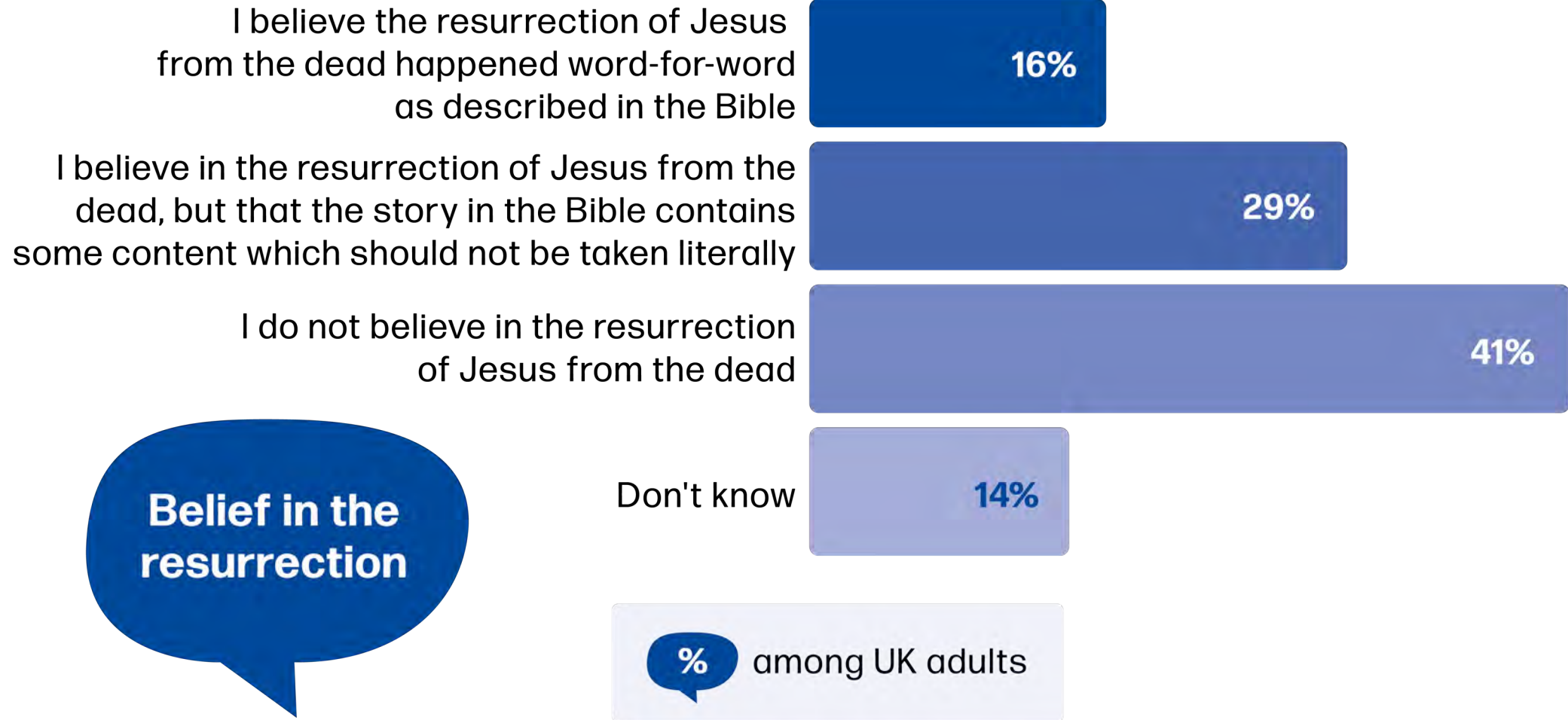


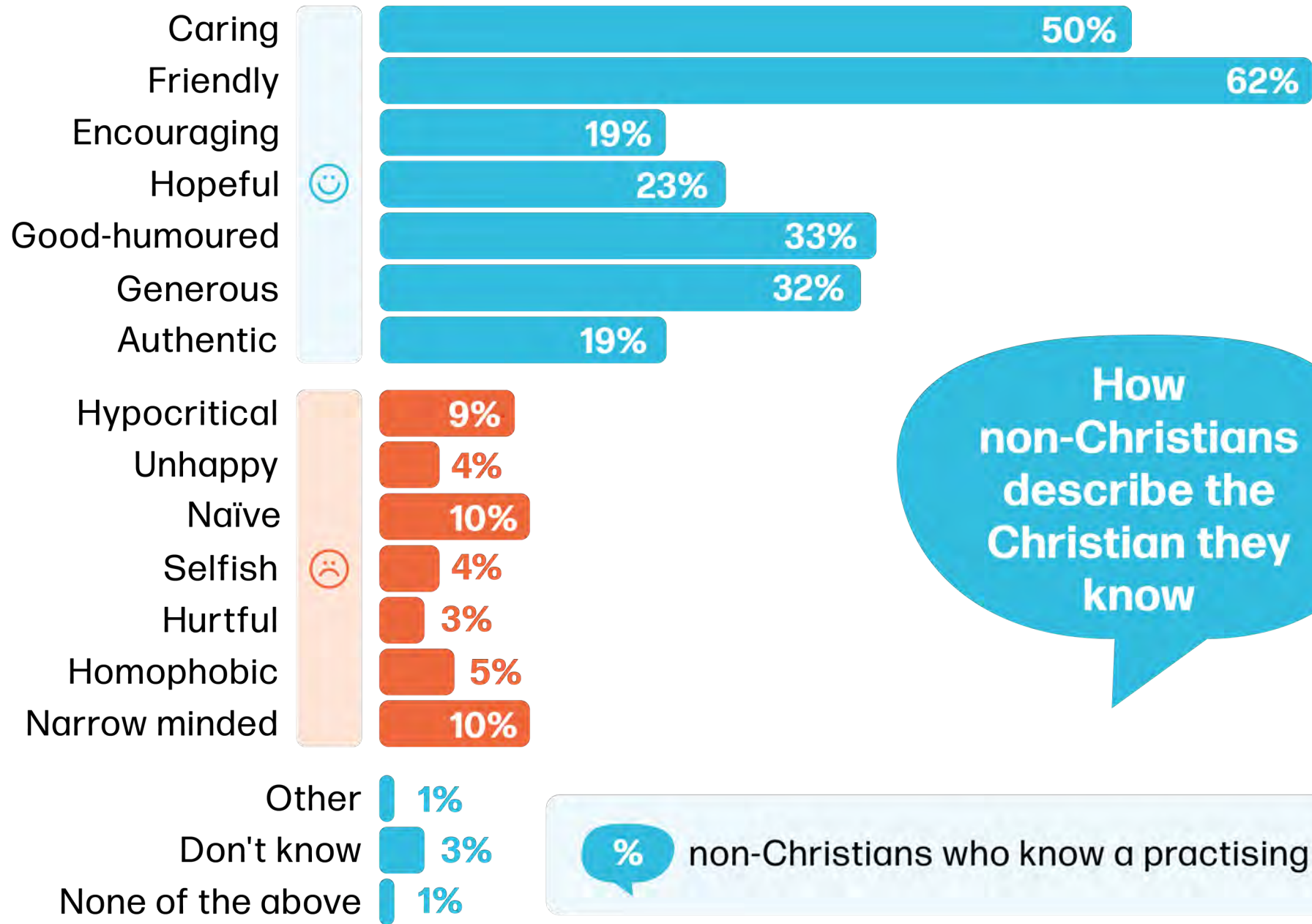
How people describe Jesus

% among UK adults



# Belief in the resurrection

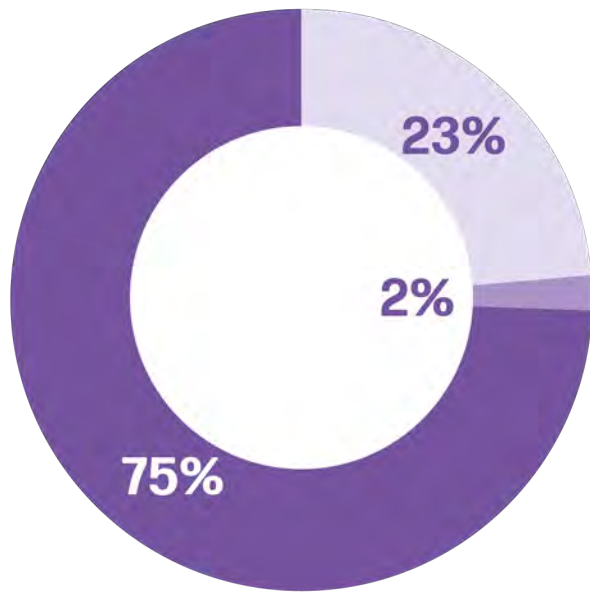




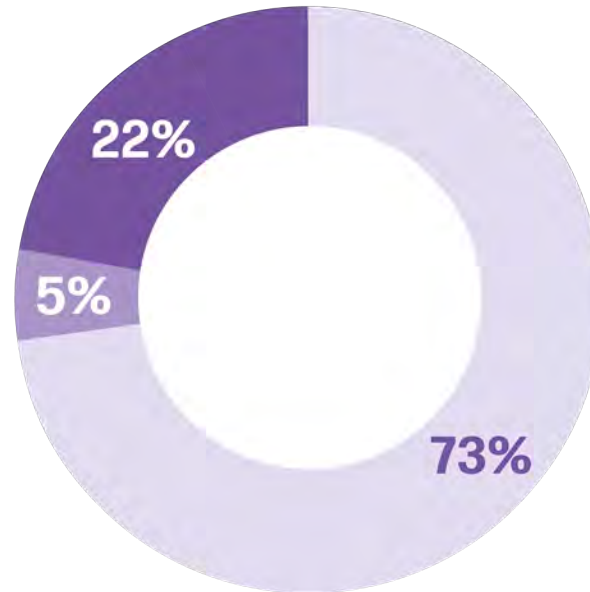
**How non-Christians describe the Christian they know**

% non-Christians who know a practising Christian

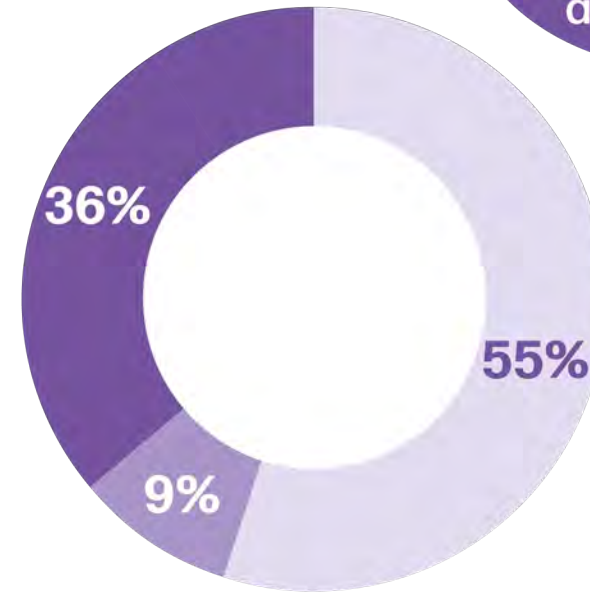
# How are the conversations going?



I felt comfortable in the conversation



I felt like I was missing out by not sharing their faith



I was open to an experience or encounter with Jesus Christ



Agree



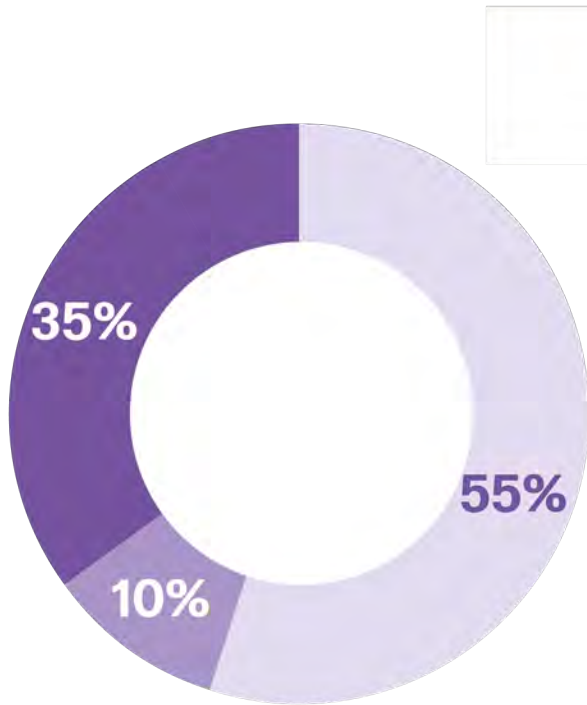
Don't know



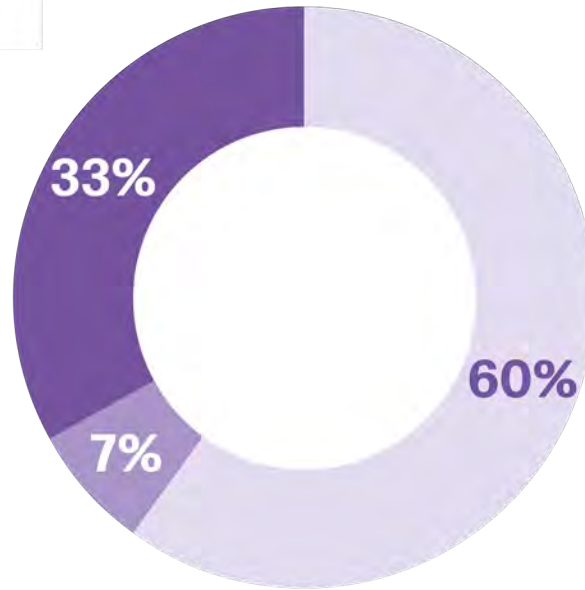
Disagree

Non-Christians who've had a conversation with a practising Christian about their faith

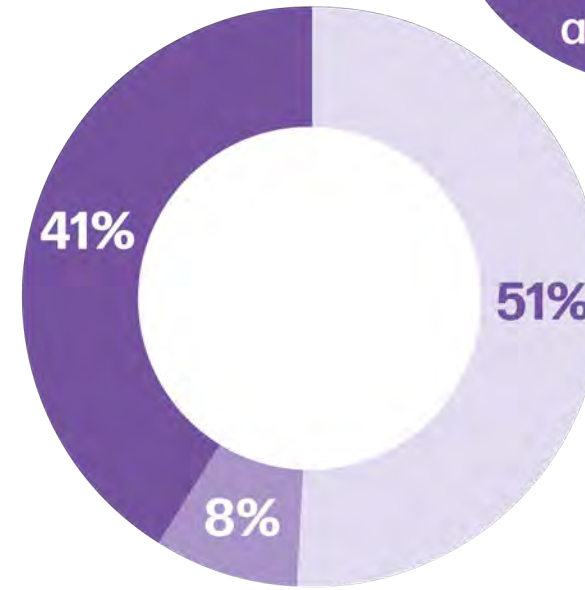
# How are the conversations going?



I felt more positive towards Jesus Christ



I wanted to know more about Jesus Christ



I felt closer to the person in question



Agree



Don't know

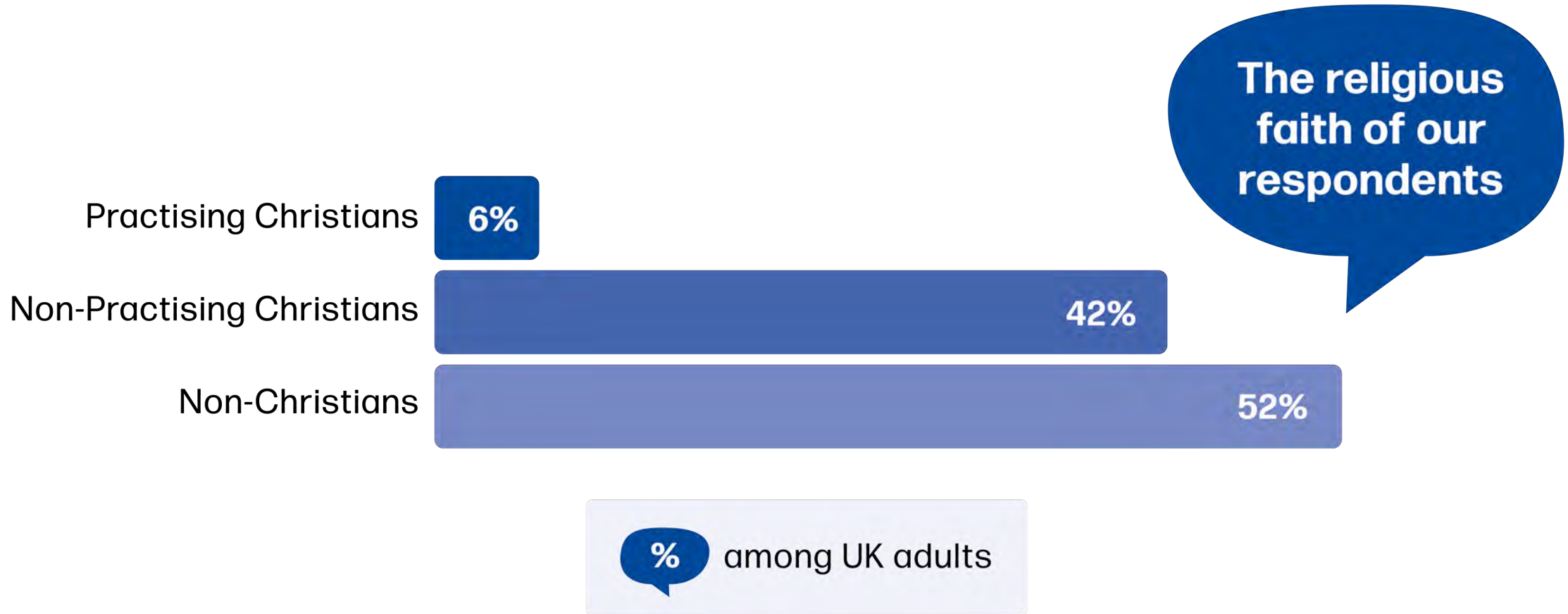


Disagree

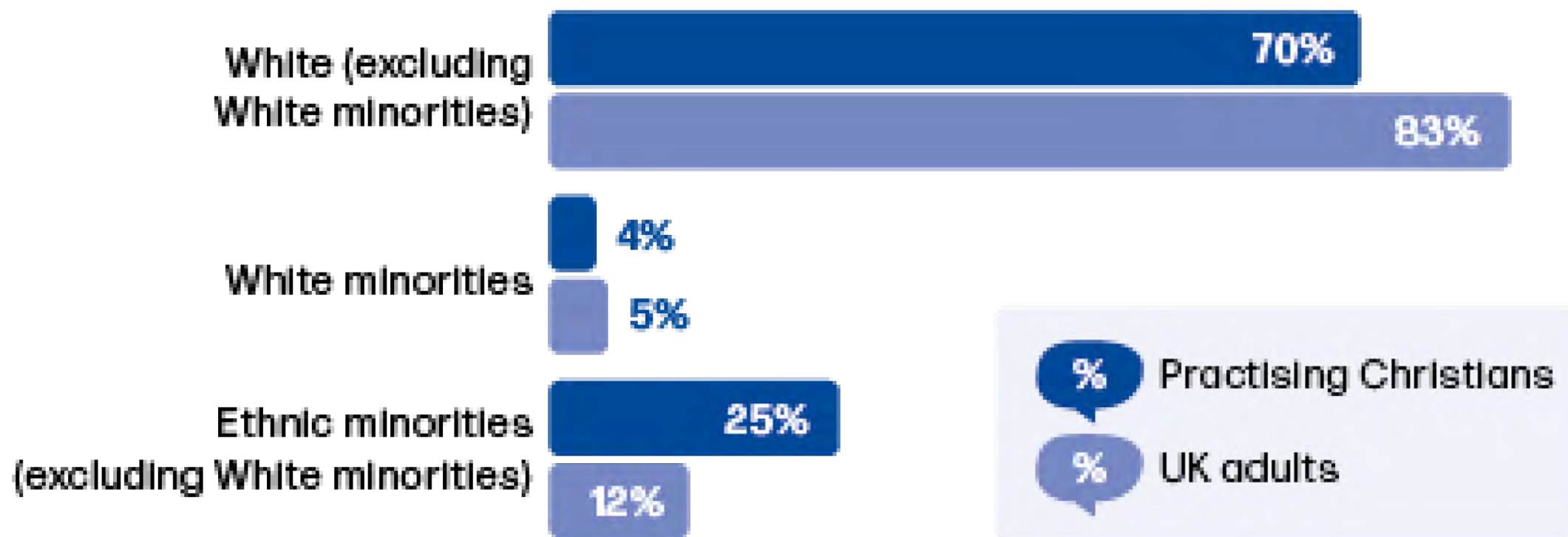
Non-Christians who've had a conversation with a practising Christian about their faith

# The Harvesters

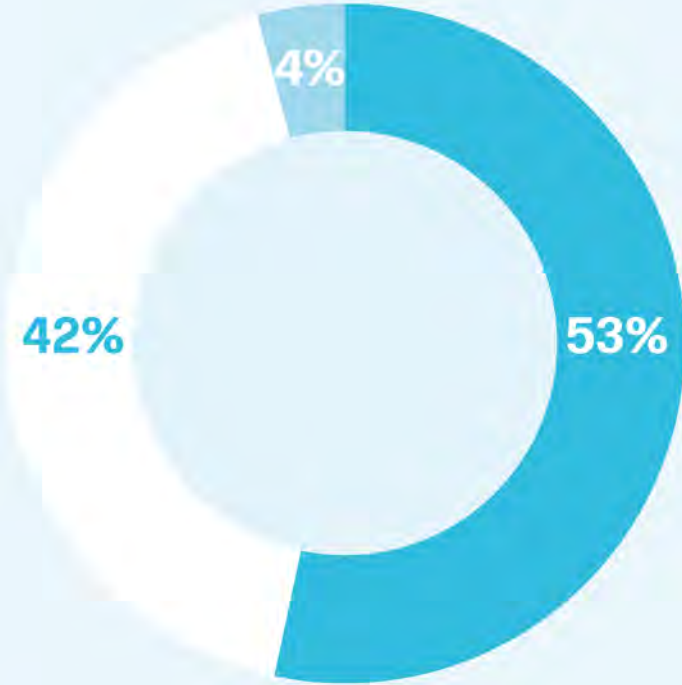
# How many people are practising Christians?






# Ethnicity – comparing practising Christians and UK adult population



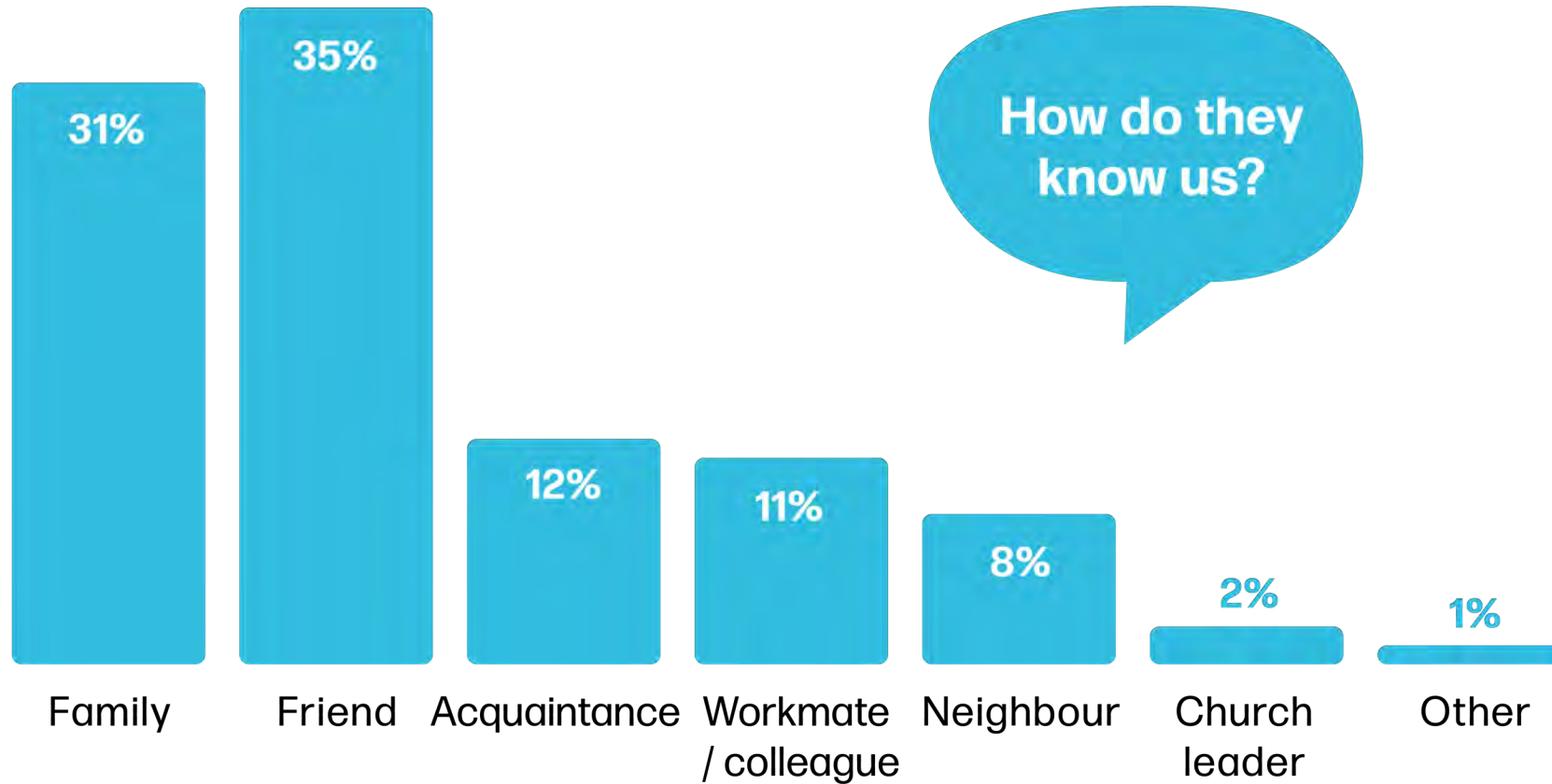
# % non-Christians who know a practising Christian



 Yes  No  Don't know

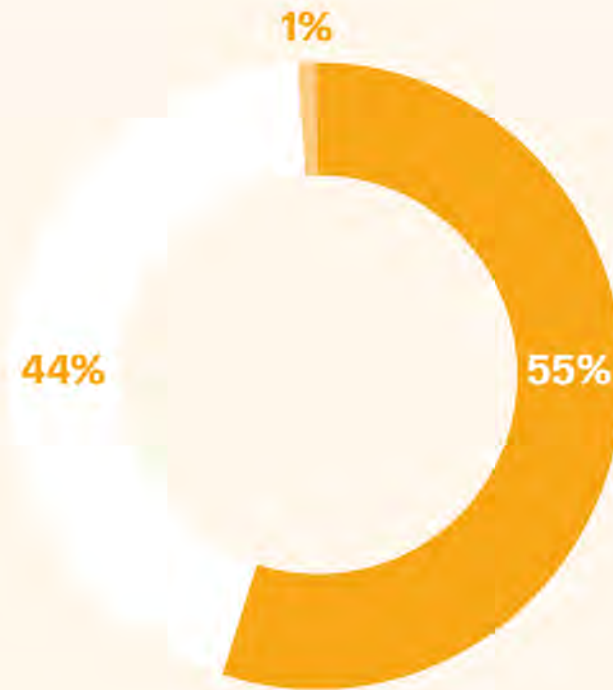


# How well do they know us?



% non-Christians who know a practising Christian

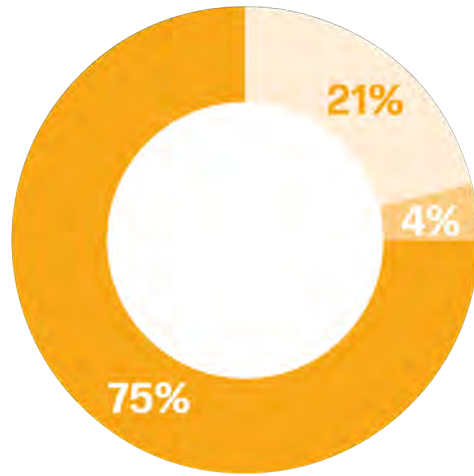
Has the Christian that you know ever talked to you about their faith in Jesus?



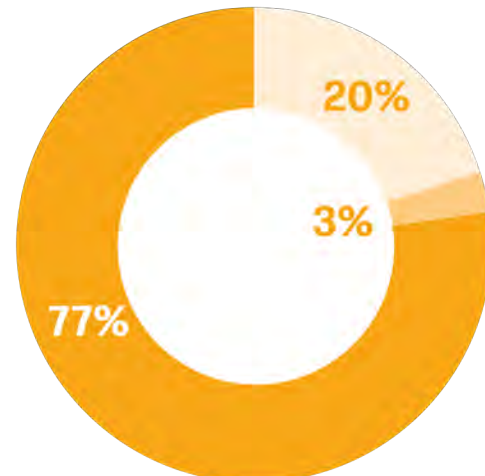
% non-Christians who know a practising Christian

Yes No Don't know

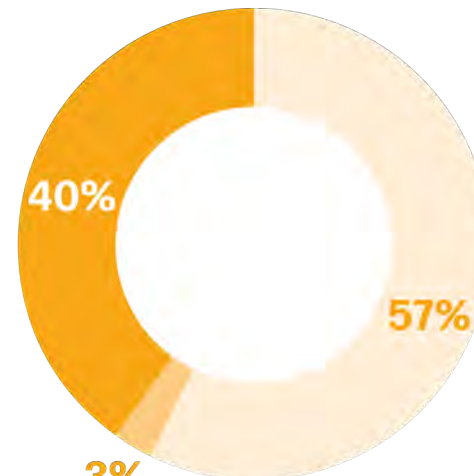
# How confident are we?



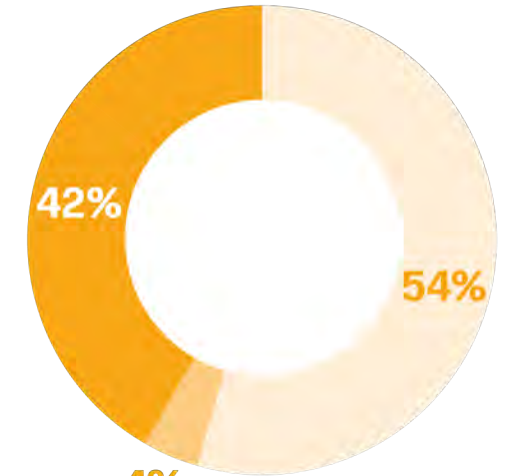
It is every Christian's responsibility to talk to non-Christians about Jesus Christ






I feel comfortable talking to non-Christians about Jesus Christ



I don't talk to non-Christians about Jesus Christ because I don't feel able to answer difficult questions

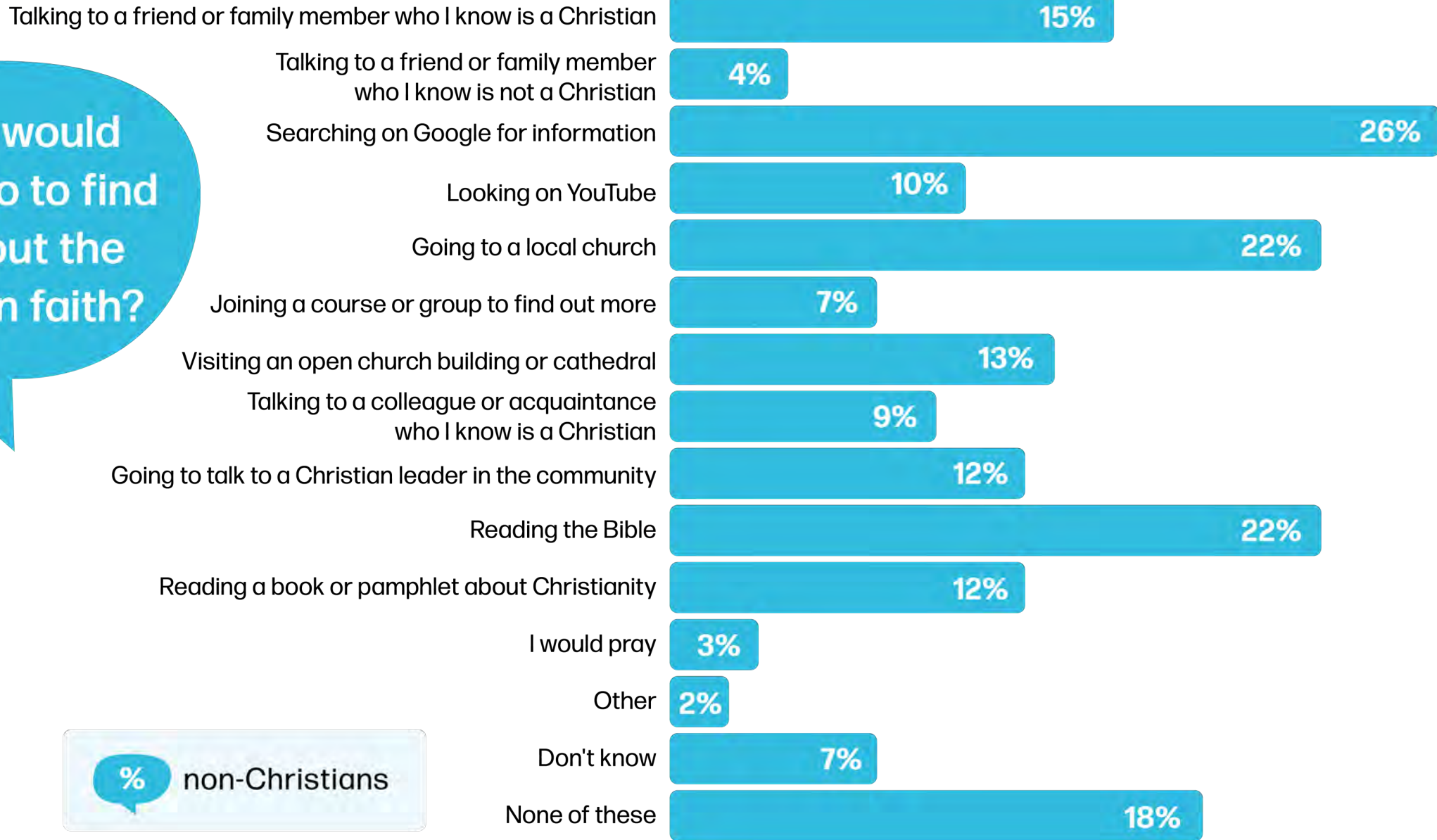


I don't feel I know any non-Christians well enough to talk to them about Jesus Christ

 Agree  Don't know  Disagree

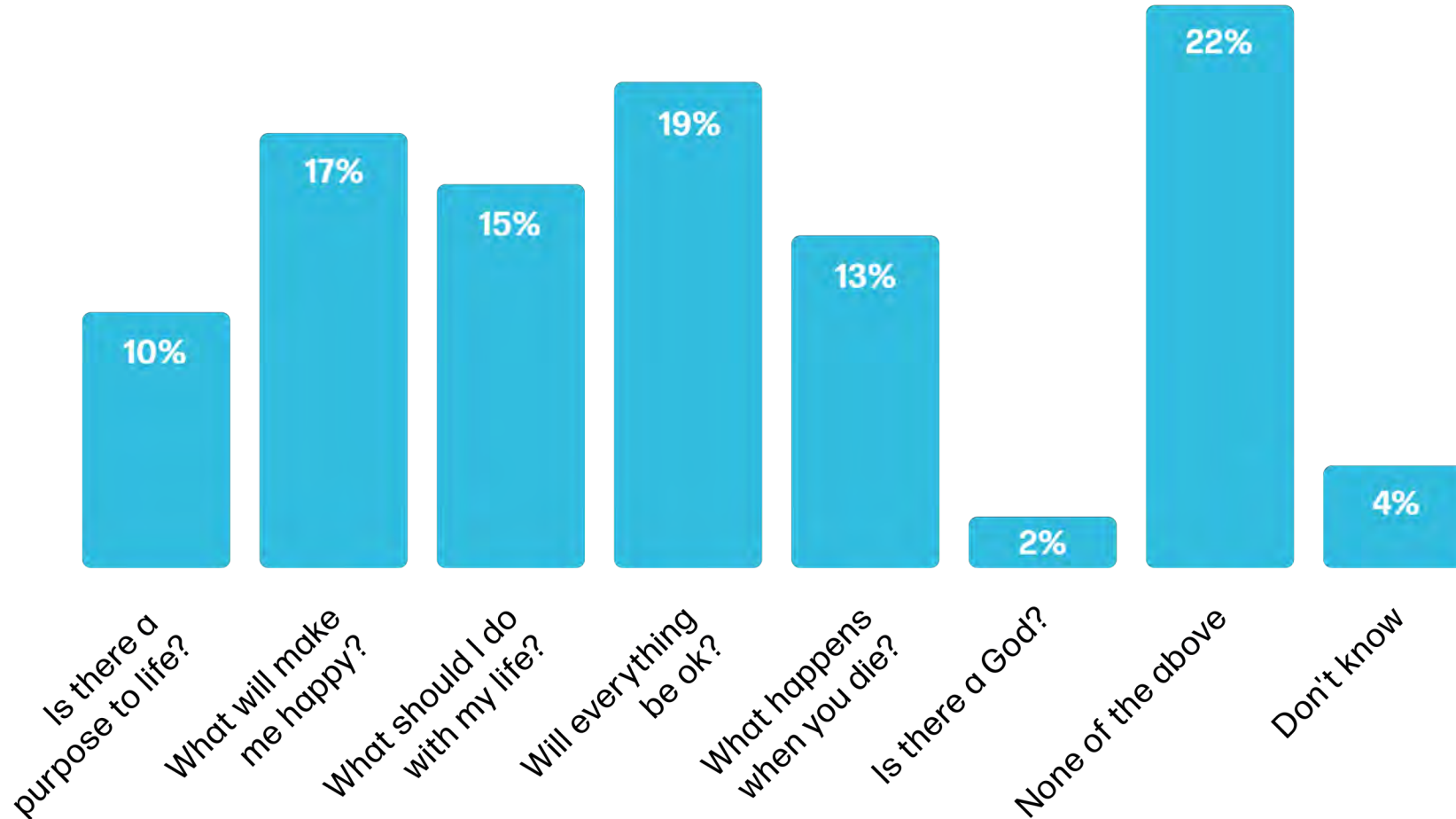
# Harvesting

Where would people go to find out about the Christian faith?



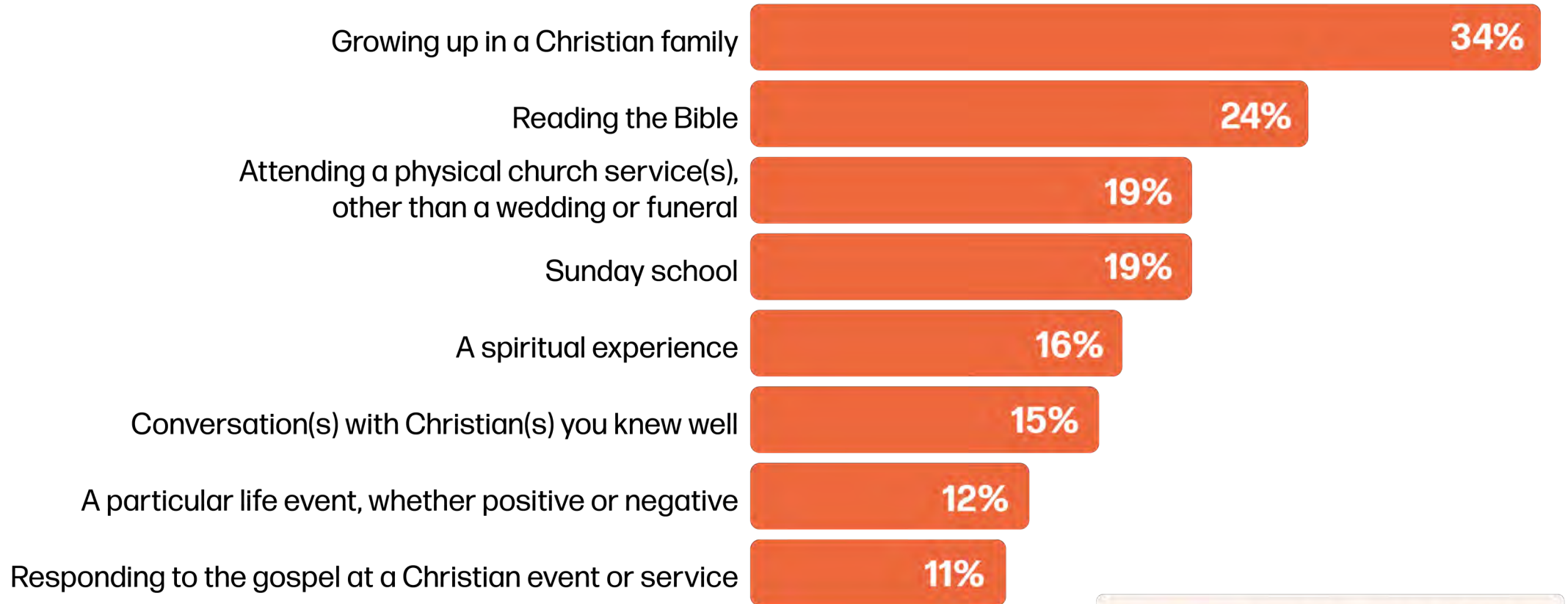
% non-Christians


# What questions are they asking?



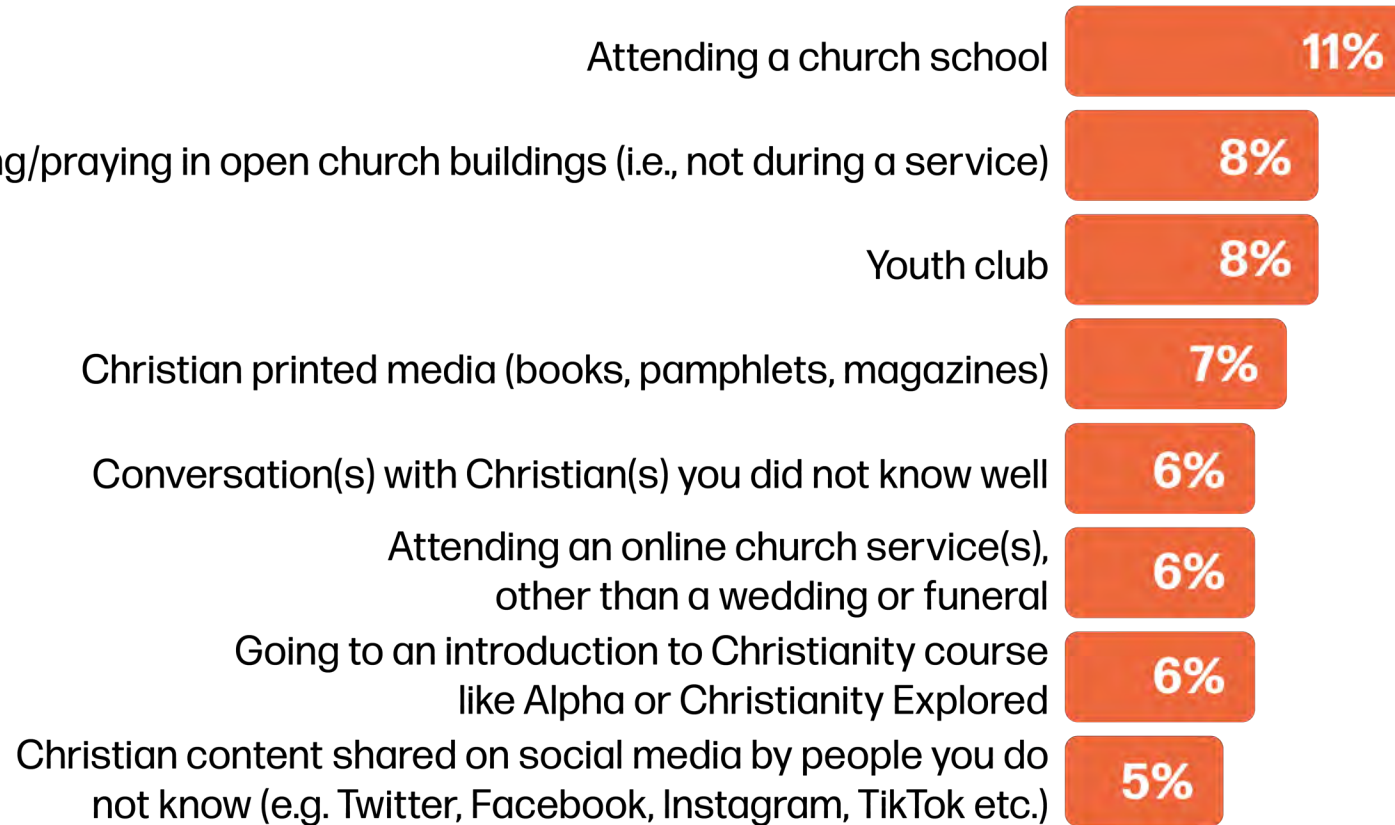
% non-Christians


# How people come to faith



 among practising Christians

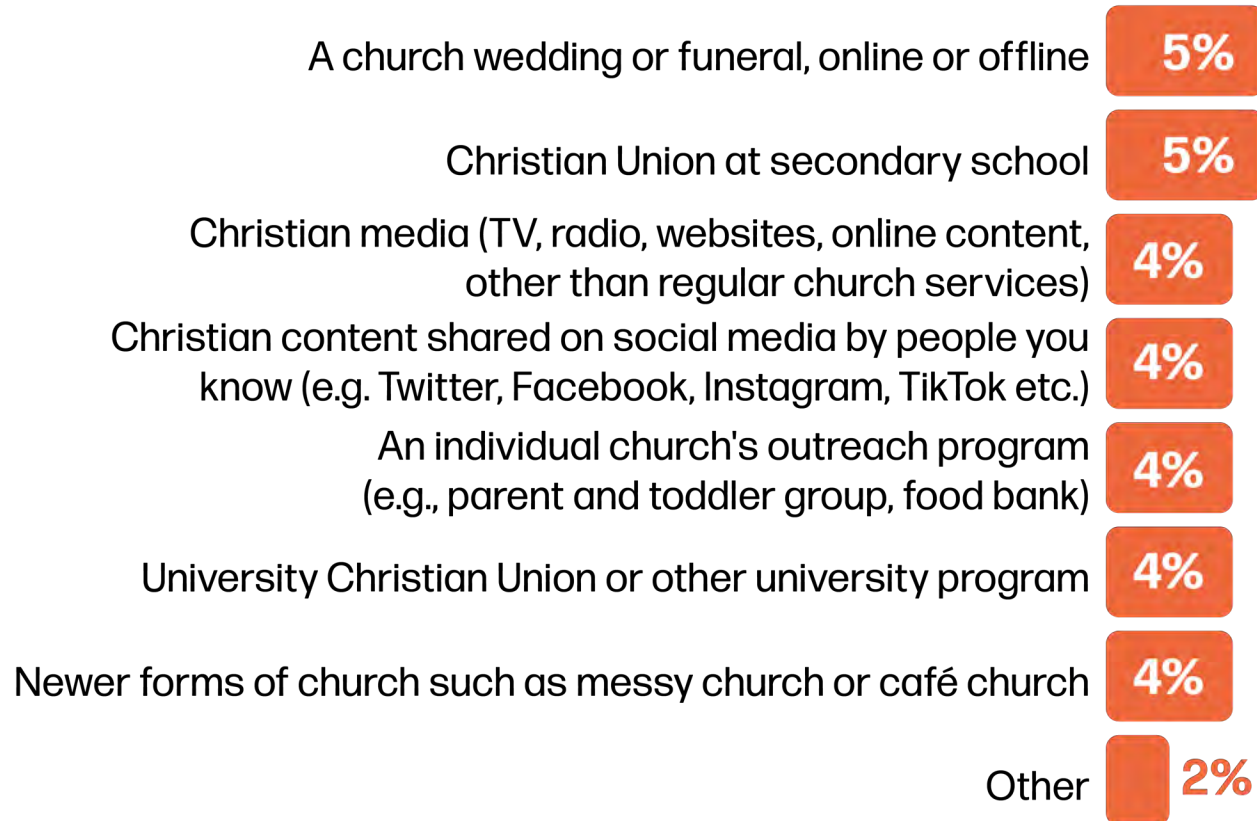
# How people come to faith



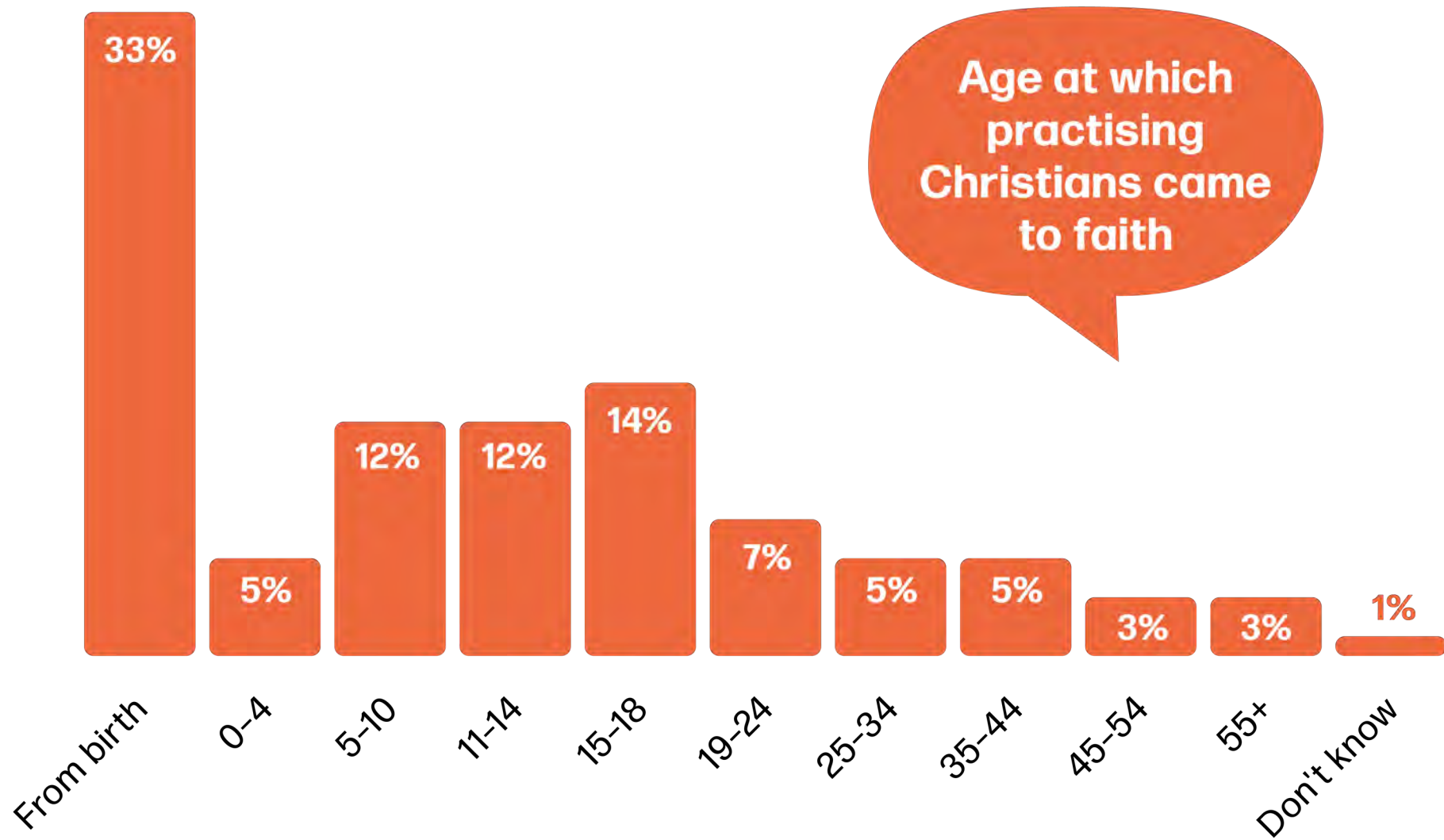
 among practising Christians



# How people come to faith

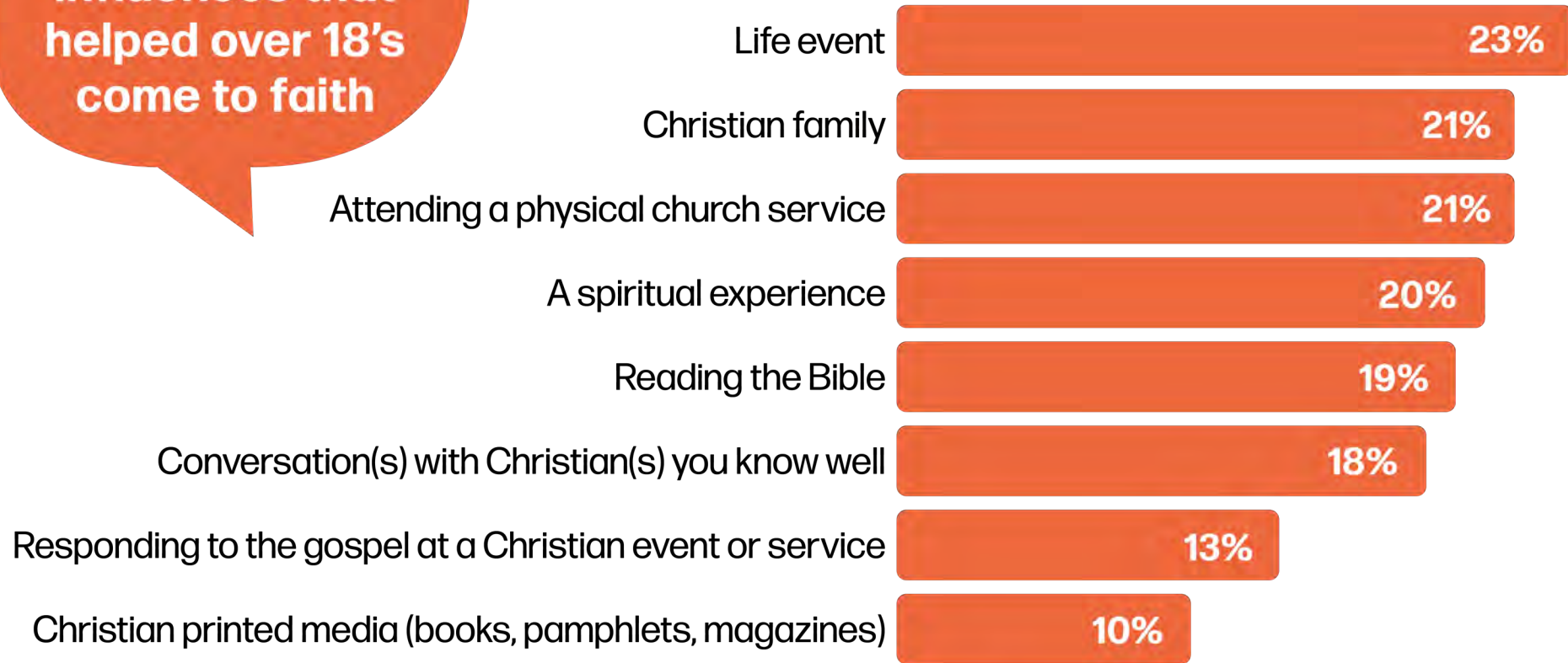


% among practising Christians



% among practising Christians

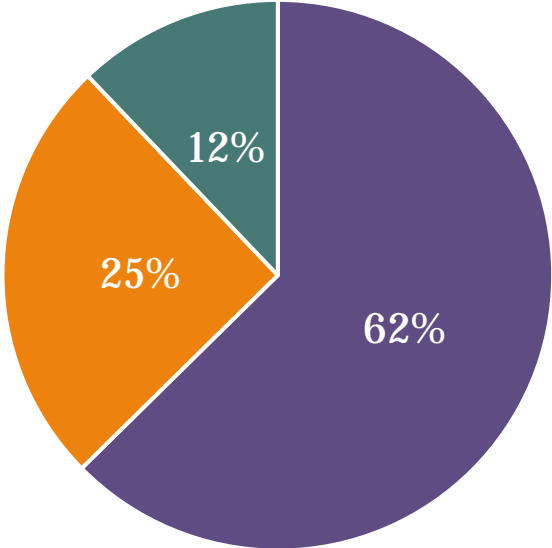
**The top influences that helped over 18's come to faith**



%

among practising Christians

**The core opportunity exists amongst parents with children under 5s, that we call Fringe parents (62%). However, there is a sizeable group of Unreached parents who say they would be open to receiving an invitation to activities. If more is done to attract these ‘warm’ Unreached parents, the size of opportunity could increase further.**



- Fringe parents
- Unreached parents
- Active Christian parents

*Base: All parents (1182; weighted data)*



**mark** | *an eye witness account*

**mark** | *an eye witness account*

**mark** | *an eye witness account*

**mark** | *an eye witness account*

**mark** | *an eye witness account*

# hope 23-24

A United Year Of Mission



hope

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EVERYONE,  
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KNOWING JESUS